

**ALPENA MALL MERCHANT ASSOCIATION  
EXHIBITOR RULES, REGULATIONS AND HOLD HARMLESS  
AGREEMENT**

1. No exhibitor shall be allowed to set up a display unless this contract is on file.
2. All electrical wiring must meet with all Code Requirements.
3. Displays are not to obstruct store fronts, store signs, traffic flow across the mall from one store to another, nor obstruct emergency exits from the mall.
4. Displays may not exceed 7 feet in height, 8 feet in width and 8 feet in length without prior approval.
5. Mall Management has the right to alter, relocate, or remove any display prior to or during the show.
6. Set up of displays will only be allowed during hours specified on the registration.
7. Absolutely no duct tape or any tape will be allowed to be used on the floors or walls.
8. All signs must be computer generated. No hand made signs are allowed.
9. Table covers must be used on all tables.
10. All displays must be safe from trip hazards, electrical shocks, and fire hazards.
11. No empty boxes or cartons will be allowed to remain at display. Any boxes or cartons that cannot be properly concealed under the tables must be stored elsewhere.
12. Vendors must be properly manned at all times.
13. Proper conduct and dress must be maintained by vendors.
14. No merchandise may be sold, except that which is stated in the registration form submitted by vendor.

**HOLD HARMLESS AGREEMENT**

The exhibitor shall and will indemnify, hold harmless, and defend at their sole cost and expense, including the payment of said parties being indemnifier's counsel of their choosing, Alpena Mall's Merchant Association, Alpena Mall, Cocoa Capital Corporation, the merchants, tenants or occupants with said Alpena Mall, their officers, directors, shareholders, partners, agents, servants and employees, from and against all liability, claims, demands, expenses, fees, causes of action of any and every kind and nature arising or growing out of or in any way connected with Exhibitor's use or occupancy of space within Alpena Mall or any of the Exhibitor's activities in said Mall.

Exhibitor acknowledges and agrees that it has read and understands the Exhibitor Rules, Regulations, and Hold Harmless Agreement set forth and agrees to abide by the same.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_